

Zahra Rahman

Digital Media Creative



Contact Details

rahmanzahra@hotmail.com

07366379095

Education

First Class BA Honours in
Digital Media: University of
Brighton, 2018

Professional Skills

Usability Evaluations



Marketing



Graphic Design



Video Editing



Adobe Software



HTML/CSS/JavaScript



Social Media



Hobbies & Interests

Bollywood, Cooking, Writing,
Travelling, Languages, Cultures,
Charity

Quote

"We might be hot headed and too proud of ourselves, but there is no one you'd rather need by your side at the time of need, other than a pashtun" - The Kite Runner

Profile

Having gained a very broad understanding of Digital Media through my degree, I am specifically an expert in Usability Evaluations, UX/UI design, and Marketing. My final year project was based on evaluating and redesigning a mobile travel App, which I thoroughly enjoyed, thus making me aspire to be a UX Consultant.

Work Experience

Student Brand Ambassador at the UK Foreign & Commonwealth Office, Travel Aware Campaign: 2017 – adhoc ongoing

For this campaign, I have written many travel safety articles aimed at millennials. Examples include [10 tips for travelling to Turkey](#), and [Travelling with stress and depression](#). I also arranged and hosted events to raise awareness of travelling safety and I have met students on a 1-2-1 basis. I also shared relevant social media posts on various social media platforms, with appropriate hash-tags and images, promoting the campaign and directing people to the FCO website. My final year project at university was inspired by this job role.

Owner and Social Media Manager at Desert Roze Shisha Café: March 2013 – October 2014

I was the face of the company as well as in charge of the customer services, marketing, sales, menu & flyer design. I also managed the Facebook page and arranged reervations and seasonal events.

Writer for The Verse, University of Brighton newspaper: 2015 – 2018

I have written articles ranging from interviewing celebrities to political opinions, such as [Is Muslim Blood Cheap?](#), an interview with [Shazia Mirza](#) and a Preview with [Bilal Zafar](#).

Runner for Mentorn Scotland, BBC The Big Questions: April 2017

I was selected as a runner by Mentorn Scotland, whom produce the BBC show. I was mainly responsible for allocating seats and welcoming the audience and guest speakers to the event. I was also lucky enough to shadow in the production truck, where i experienced the intensity of live TV streaming and controls.

Production assistant for Studio 13: July – August 2004

This was an Indian TV production company for channels 'Zee TV' and 'B4U'. I edited footage, arranged appointments for filming with celebrities and appeared on a show for a 5-min clipping. Here I learned the importance of entertainment content for TV and how time consuming yet essential the production role is.